



# How your community benefits from Internet access at George F. Johnson Memorial Library

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Key findings and highlights from surveys completed at George F. Johnson Memorial Library.

# Public libraries are important to Americans

- 91% of Americans agree that libraries are important to their communities.
- 63% of Americans have a library card.
- 76% say their local library is important to them and their family.
- 77% of Americans say free access to computers and the Internet is a very important library service.

# Your library's public access at work

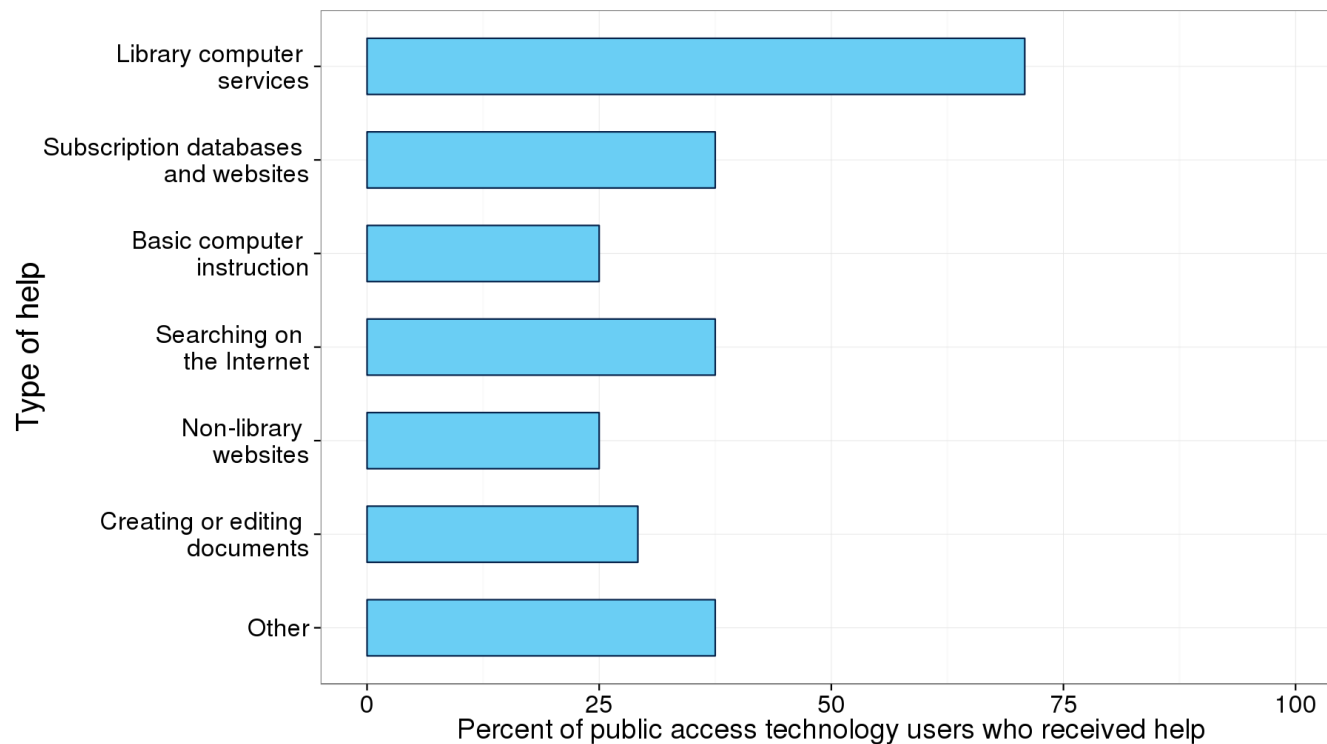
- 80% of George F. Johnson Memorial Library's survey respondents use the public access computers or wireless connection at the library.

# Who uses George F. Johnson Memorial Library's public access?

- 23% of George F. Johnson Memorial Library's public technology users are low income (below 200% of the poverty line).
- 87% of users have regular access to the Internet somewhere other than the library.

# Types of help users received from librarians

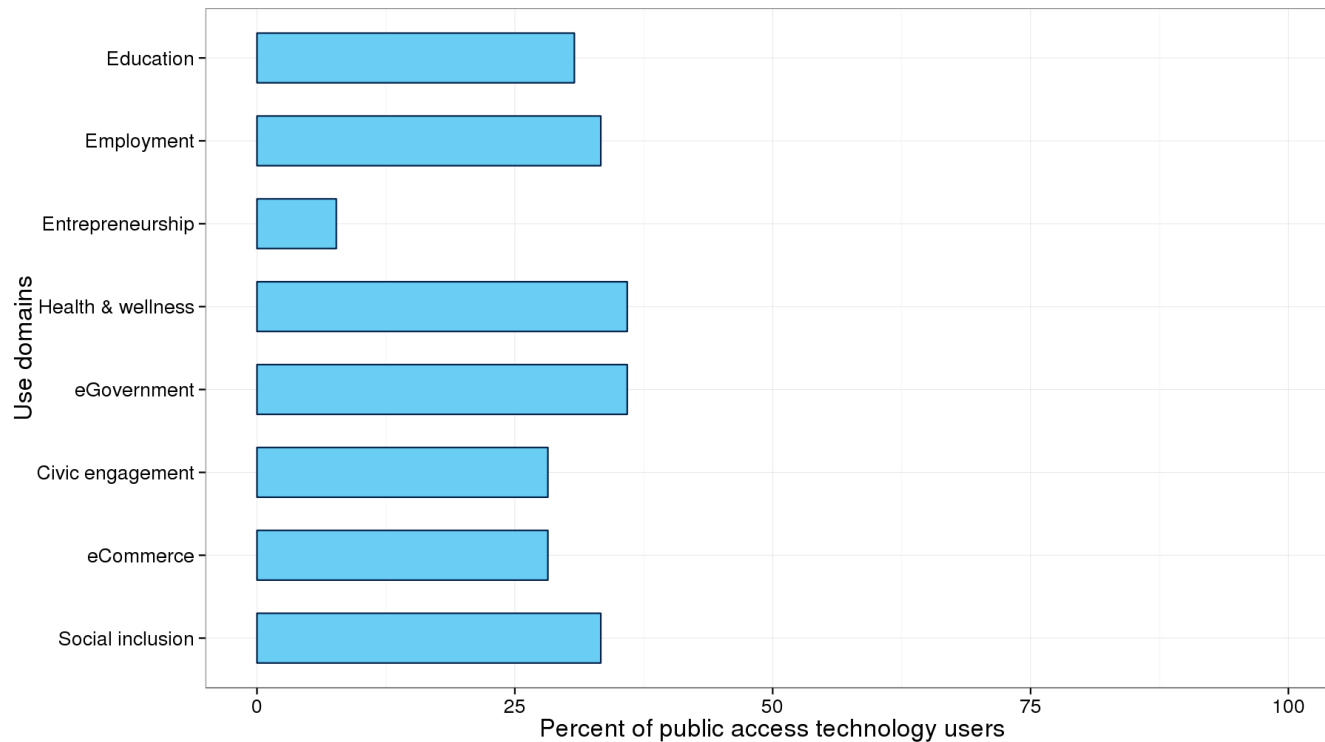
62% of users received help from library staff or volunteers when using a library computer or wireless network.



# The library provides valuable help and resources

- 87% of George F. Johnson Memorial Library's public access technology users have alternative Internet access somewhere other than the library.
- 56% of public technology users who have computer access elsewhere received help when they visited the library.

# How do people use library Internet connections?



# Public access technology uses by activity area

## - Employment

- 33% of respondents who used the library's public technology did so for employment activities.
- **15%** of users used the library's technology resources to apply for a job.
- **8%** were granted an interview, and **5%** were hired for a new position.





# Public access technology uses by activity area - Education

- 31% of public technology users conducted educational activities using library computers or Internet.
- Of those that used public technology for educational purposes, **67%** took an online class, did research or did homework for a class.

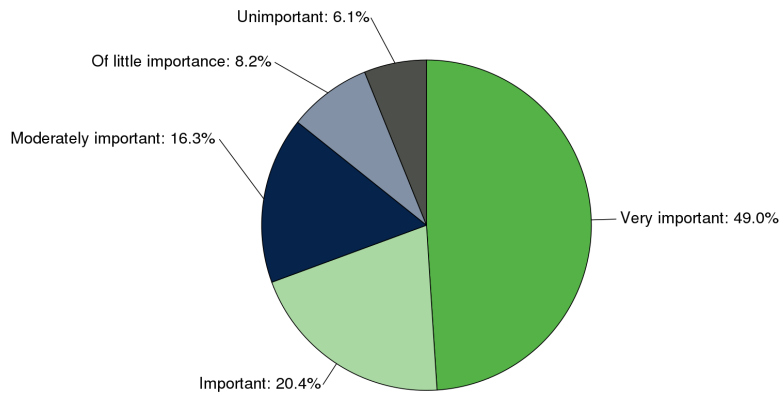


# Public access technology uses by activity area - Health and wellness

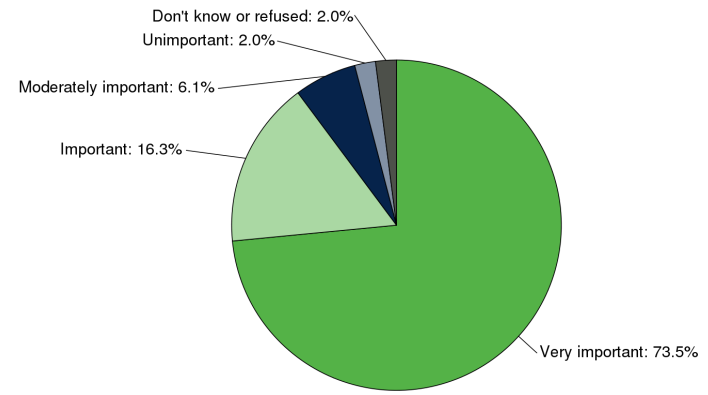
- At George F. Johnson Memorial Library, 36% of public access technology users reported using library technology for health purposes.
- **18%** of users reported learning about diet or nutrition; of those, 71% made a change to their diet.
- **13%** of users reported learning about exercise or fitness; of those, 80% made a change in their exercise habits.



# Importance of public library Internet access



Personally important



Important to the community



# Thank you!

We hope this information has helped you to understand the critical role our library's computers and Internet access play in our community.

